

**March 7, 2017**  
**SAMHSA MAI CoC Webinar**  
**Welcoming Peers: The Role of Persons Living with HIV and At-Risk Peers in Education and Empowerment**



**Regina Penna**  
**Continuum of Care Coordinator**  
**Coastal Horizons Center**  
**Wilmington, NC**

Regina Penna earned her degree from the University of Massachusetts Amherst and has enjoyed an over 25 year career in public health and community organizing. She was at the forefront of the early tobacco control movement in California where she worked locally, statewide, and nationally to educate, and change public perception around tobacco as a public health issue. Regina moved to North Carolina in 2004 and has continued to advocate for services, equity, and access to care for people who are disadvantaged and disenfranchised. She has been invited to the White House twice for her work pertaining to women and tobacco, highlighting the roles of marketing and the media in the uptake of tobacco use among young women. Regina joined Coastal Horizons Center as the MAI CoC Continuum of Care Coordinator for the tri-county area of Southeastern North Carolina at its inception in early 2015, and loves it!



**Juliet Fink Yates**  
**Director of Education**  
**Philadelphia FIGHT Community Health Centers**  
**Philadelphia, PA**

Juliet Fink Yates, Ed.M. is the Director of Education at Philadelphia FIGHT and has over 15 years of experience working in HIV prevention, treatment education, behavioral interventions, digital literacy, and adult education. In

this role, she currently manages several programs, Project TEACH, FIGHT's signature education program for people living with HIV, the AIDS Library, Counseling and Testing, AIDS Education Month, and the Critical Path Project, and she oversees the implementation and management of 10 federal, state, local, and foundation grants or contracts. Through these programs, she has worked to provide people with low-income access to life-saving information, using both face-to-face and Internet-based methods. In 2004, she received an Ed.M. from the Harvard University Graduate School of Education with a focus on Technology in Education and this background propelled FIGHT into the digital justice community and succeeded in bringing over \$20 million dollars in federal broadband stimulus to Philadelphia to create over 77 public computing centers and digital literacy programs in a collaborative, city-sponsored initiative in which FIGHT was a lead partner. Ms. Yates is responsible for AIDS Education Month every June and chairs the annual HIV Prevention and Outreach Summit which attracts over 1200 attendees annually. Her team serves over 5000 HIV-positive or high risk individuals yearly, the majority of whom have low-income, unstable housing, low levels of literacy, a history of drug use and mental illness, and a history of incarceration.



**Winner Bell**  
**TEACH Instructor**  
**Philadelphia FIGHT Community Health Centers**  
**Philadelphia, PA**

Winner Bell has over 15 years of non-profit program management experience. They began their career in program development and assessment as program manager at a small non-profit in Portland, Oregon call Rock 'n' Roll Camp for Girls. Soon after, they became the Executive Director of the Rock 'n' Roll Camp for Girls and co-founder of the international Girls Rock Camp Alliance. Winner obtained a bachelor's degree in Arts & Letters from Portland State University and a master's degree in Social Work from the University of Pennsylvania. During the last four years, Winner has held various roles in multiservice healthcare service organizations in Philadelphia. They currently manage peer support programs in the education department at Philadelphia FIGHT Community Health Centers, including a partnership project with ViiV and Inquisit Health to develop and pilot a mobile peer support app for people living with HIV called PeerStrong™.